

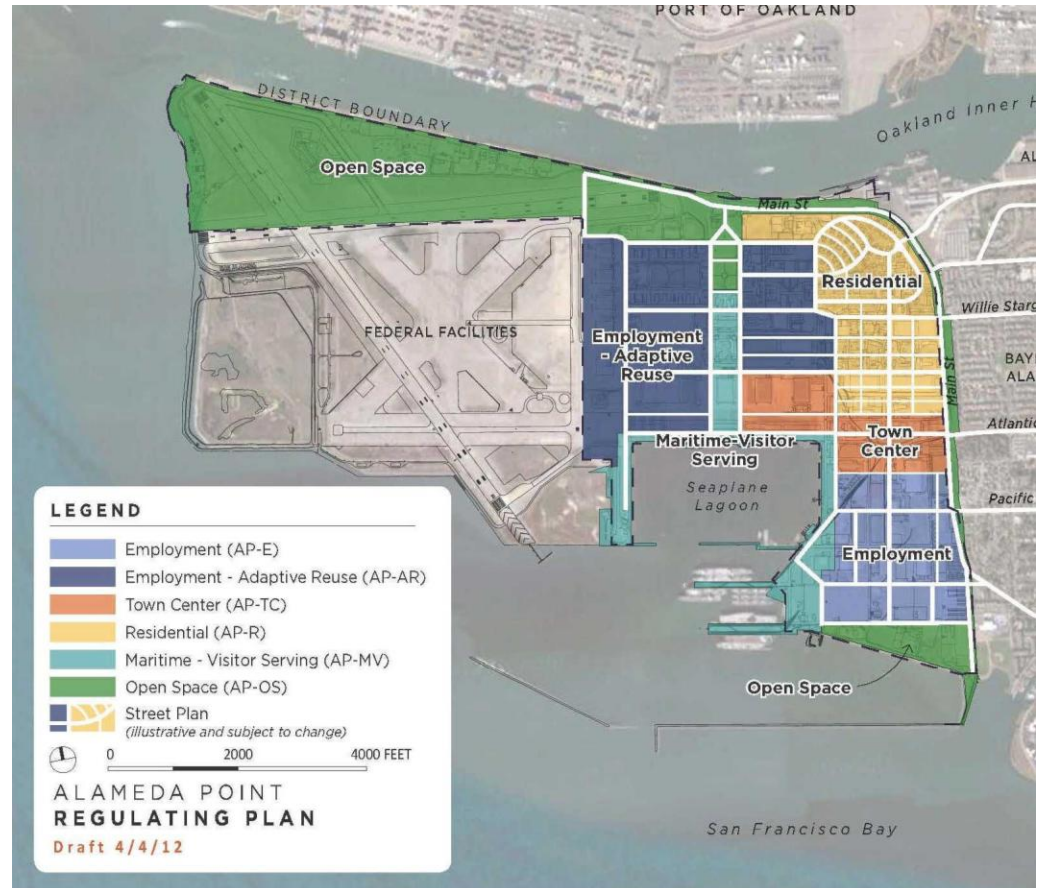
ALAMEDA POINT PLANNING STATUS REPORT + NEXT STEPS

Historic Advisory Board Meeting
October 4, 2012

Current On-Going Activities

2

- Land Transactions
 - ▣ Navy
 - ▣ State Lands Exchange
- Leasing Activities
- Economic Development Strategy
- Conformance Rezoning



New Challenges

3

- Attract Investment
 - ▣ Jobs
 - ▣ Housing
 - ▣ Open Space
 - ▣ Streets, Sewer, etc.
 - ▣ Historic Preservation
- Competing With Other Cities and sites
- Minimize Time and Risk
- Maximize Community Benefits
- Preparing for the Unknown



4

- Streets, Open Space, Sea Level Rise
- Water, Sewer, Storm, Power
- Design, Alignment, & Costs

- Costs by Phase
- Implications of changing phasing

▣ Preparing for Changing Needs

- City Decision Makers
- Investors



Next Steps: EIR

5

Environmental Clearances: EIR (ESA)

- Allow land use decisions and improvements
- Streamline Decision Making
- Shelf Life (Flexibility-Alternatives)
- Long Term Development (15 -25 years)
- **Anticipating Alternatives + Unforeseen Opportunities**
 - Preparing for Changing Needs
 - Mitigations for Alternatives
 - Implications of changing plans
- **Assist in Future Decision Making**
 - City Decision Makers
 - “Green Light” Good Projects and Improvements



Next Steps: Town Center Plan

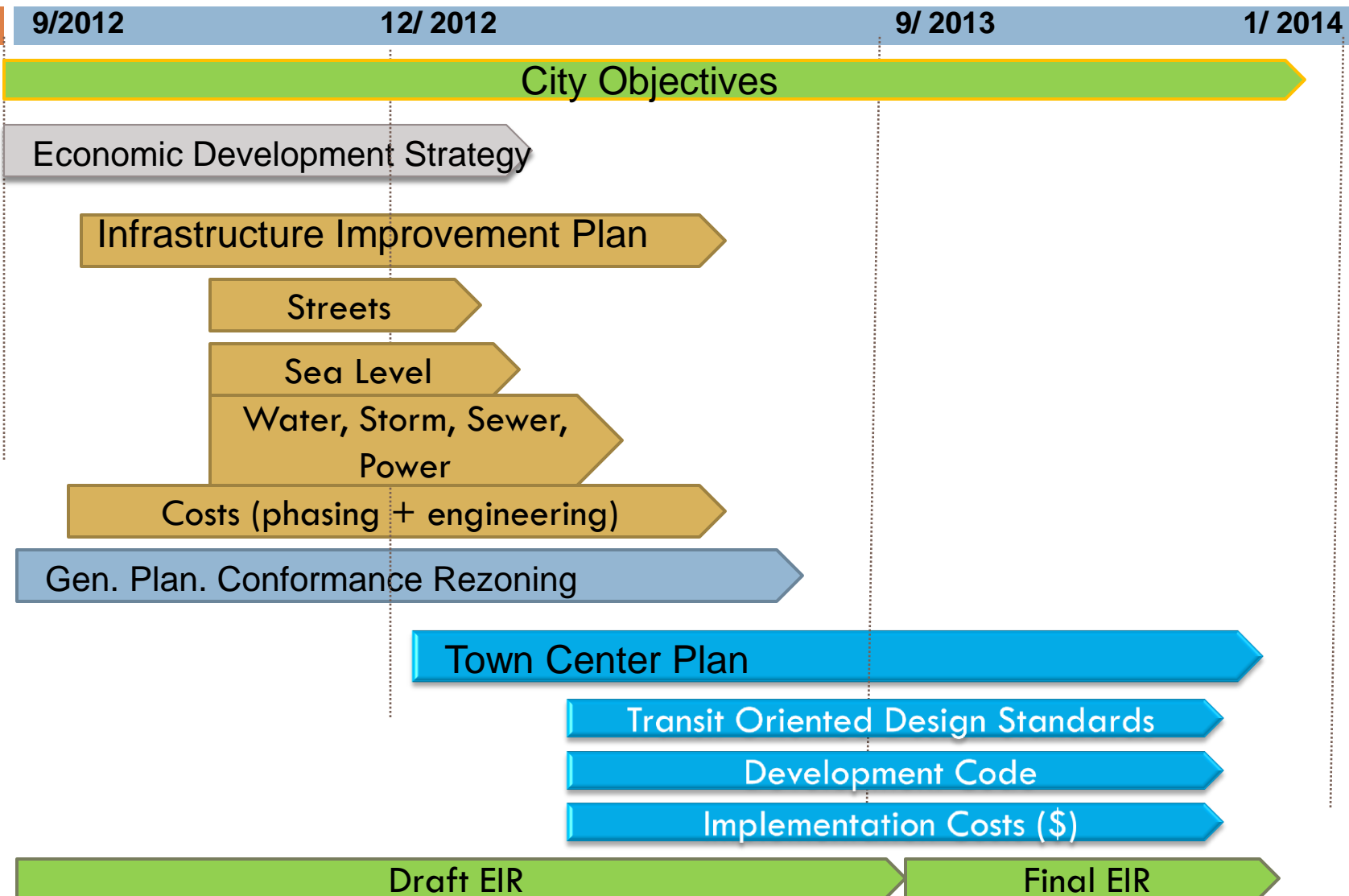
6

Town Center Plan (MTC Funded)

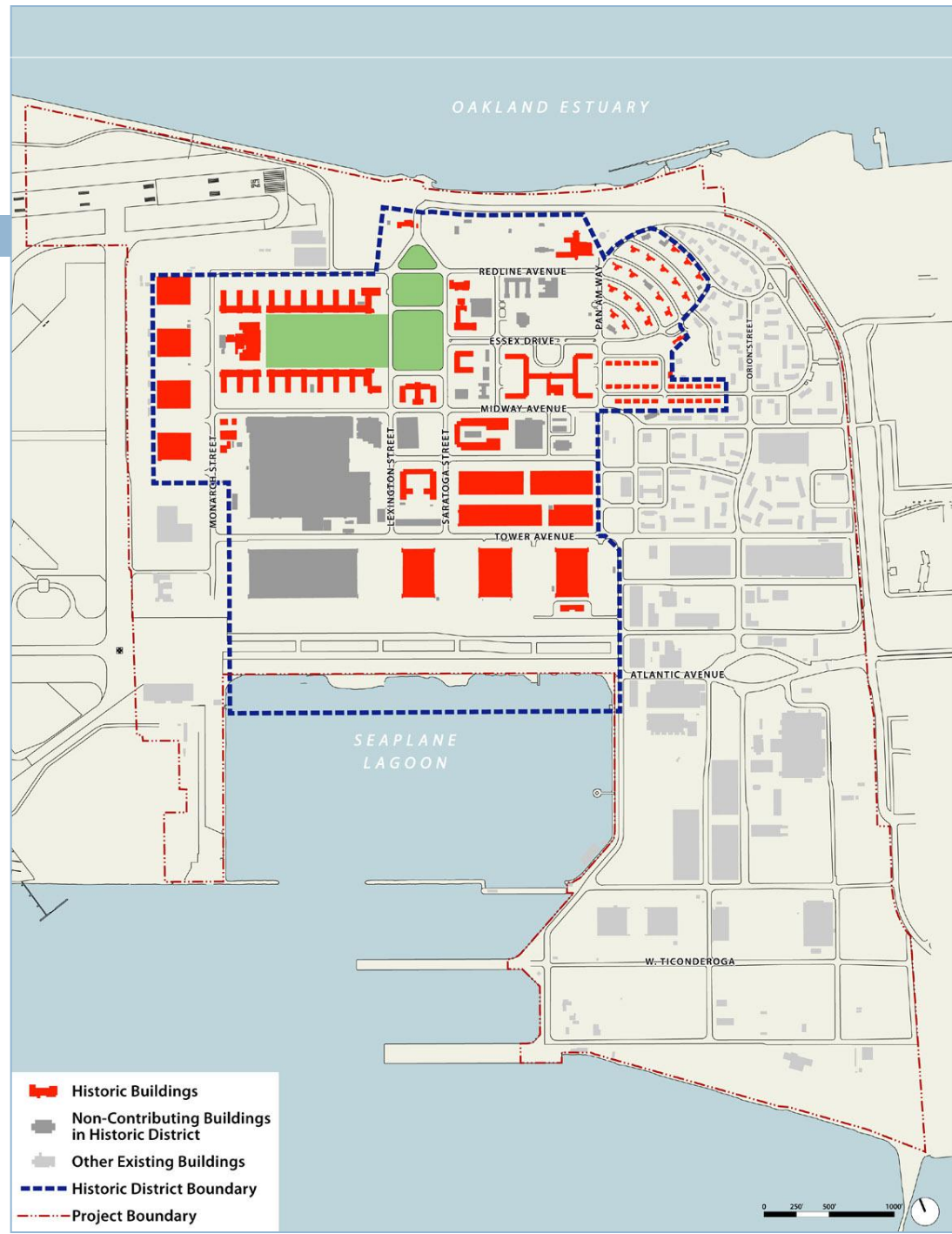
- Street Plan
- Building Forms,
- Open Space,
- Maritime, Transit
- Infrastructure.
- \$250,000 Investment



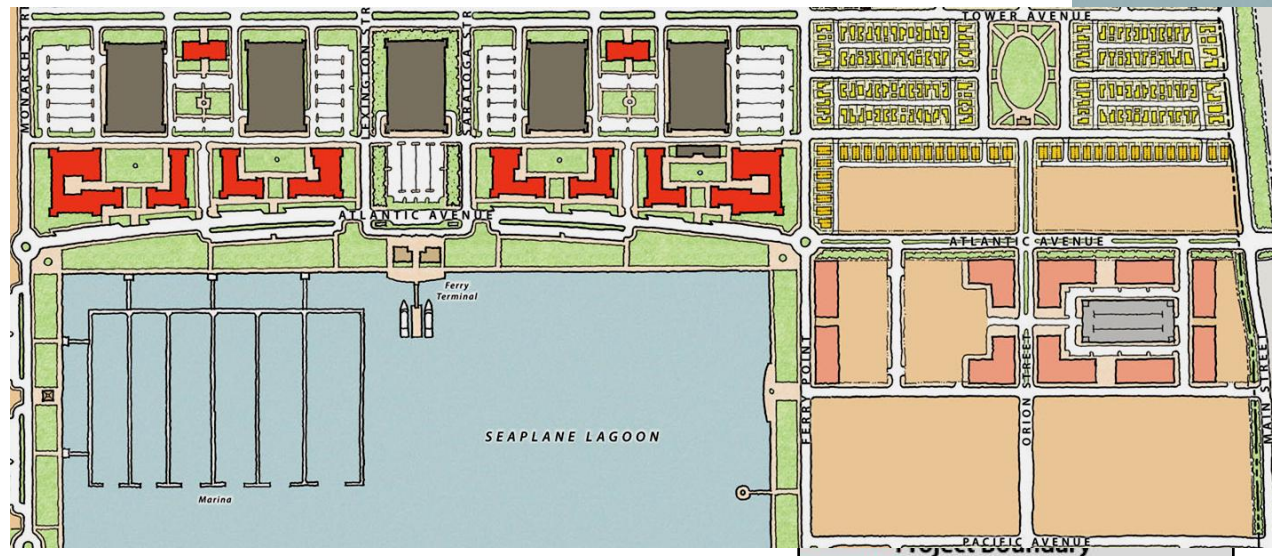
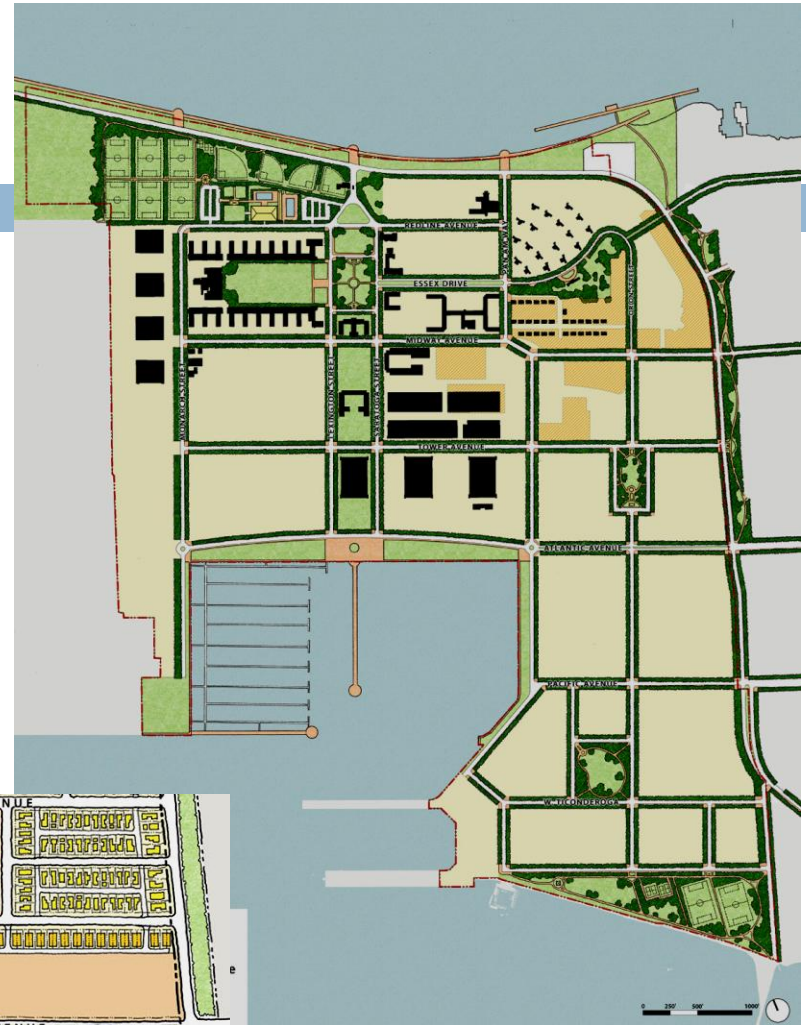
Entitlement and Planning Activities



HISTORIC DISTRICT



Town Center Design Challenge: Creating a New Place and Preserving the Past



Challenges

10

- ❑ Coordinating Studies and Work
- ❑ Keeping Community Interested and Engaged
- ❑ Managing Time and Resources
- ❑ Capitalizing on Opportunities
 - ❑ Tenants
 - ❑ Grants
 - ❑ Development Opportunities
 - ❑ Identifying Investment Opportunities for Historic Structures

